

Brant Beach Taxpayers Association (BBTA)

Board Meeting

May 16, 2024

Meeting Held at - Town Hall Meeting Room

Called to Order - 1:45 pm

Attending - Pete Potochney, Ben Tonti, David Herron, Russ Johnson, Anne Johnson, Georgia Glasser-Nehls, Mike Fahner and John Fiore.

- **Secretary Report**- Russ
 1. Minutes from the April 18, 2024 meeting - motion to accept by Mike, second by John and unanimous approval.
 2. Russ received a notice that the annual report filing to the NJ Department of the Treasury has phased out paper filing and our filing will be due on or before August 31, 2024.
- **President's Report** - Pete
 1. Membership Meeting
 - Confirmed that we have all the materials for the meeting.
 - Janis ordered hats with BBTA logo, plan to sell at cost (\$10).
 - Russ will keep track of any follow-up items that are discussed.
 - Pete will draft the slide presentation and send out for comment.
 - Planned speakers
 - Allie Meehan - we will provide talking points,
 - Lt Hartman - community watch, flooding and bike/pedestrian safety.
 - Pete will draft an invitation message to send out to the members. Ben will send out the email invite on June 5th and June 14th.
 - Discussed having the board sit in the commissioners section to make more seating available for the members.
 - John will arrange to place an ad in the Sandpaper and publish in the calendar. The ad will cost \$302, no charge for the calendar. The ad will run the week before the meeting.
 - Will conduct a postmortem of the June 15th membership meeting at the June 20th Board Meeting.
 2. JCTA Report - Pete/John
 - Membership Summit - scheduled for September 21st, 4-6pm.
 - Food Pantry - The JCTA organized volunteers to pick up non-perishable food items each week and deliver to St Francis. John offered to pick up from the Re Max office in Ship Bottom.
 - Recent Survey of priorities - beach replenishment, first responder support, offshore windfarms, pedestrian/bicycle safety and road construction/infrastructure. Basically, same results as the 2021 survey.
 - Flyers - if they print an overrun, we can have some to hand out at the June 15th membership meeting.
- **Motions made at the meeting** - no new motions.

- **Treasurer's Report**

1. Finance Report - Bank balance (Prior month - April) - Beginning \$18,474.86, Ending \$19,304.81. David added a forecasted bank balance - the ending bank balance less the estimated costs for pending projects. The Forecasted balance is \$14,814.81.
 - Expenses Totaled \$376.57; Neon Software \$122.57 and Insurance \$254.00.
 - Dues/Donations Totaled \$1,206.52; Membership \$922.80 and Donations \$283.72.
 - Note: contributions more than the \$25 annual dues are classified as Donations.

- **Beautification**

1. Welcome signs - Renolds will be checking the current plantings when the weather improves.

- **Projects Review**

1. Safety Signs - New yellow signs for pedestrians will go up in June. The township will remove the old signs.
2. Chess Boards - The township offered to construct butcher block tables. Still open is if the boards will be at the Ocean or Bay at 68th Street.
3. Memorial Plaque - John gave it to Allie Meehan and the township will install at 68th Street.
4. Adopt A Beach -Mike will send an email to the existing volunteers to confirm participation again in 2024 and invite them for a coffee/doughnut/kickoff meeting 9 am June 1st, rain date June 2nd. The event will be at the cutout at 61st.
5. Volunteer Tracking - discussed messaging the volunteers, no final decision.
6. Toy Box - ALO will not be building the boxes, but will supply signs. Pete will build another box for 68th Street Ocean Beach. At the June 15th Membership Meeting we will ask for volunteers to check on the boxes a couple of times a week
7. Web development - Steve/Mike/David/Janis
 - Mike acknowledged all the work that Janice and Donn did.
 - The website has a link to our Facebook page. Mike will investigate what happens if someone clicks on it, but is not a member of the BBTA Facebook group.
 - The option to join on the main page takes the user directly to PayPal. IF you go to the second tab there is a message about paying by check or cash. Mike will investigate improving the navigation.
 - Mike will follow-up with to add a radio button on the home page for donations. Will need to have a link to NEON.
8. Community Watch - Carol's write-up is on the web.
9. Township 125th Celebration - The \$500 donation towards the cost of the band will be recorded as a "Community Support" expenditure. David will rename "Marketing" to "Community Support."
10. St Francis Fashion Show - discussed donating, but decided not to since this is a fundraising event for the church. Russ will draft a policy for "Community Support" and "Contribution." David and Georgia offered to help draft. The policy should include a timeline for donations (e.g. if we budget a donation but do not send it in the same year).

11. Board of Education - discussed meeting with the BOE in the future. On May 21st there is a meeting in Ship Bottom to discuss the township's decision to condemn the school property. Discussed what we as a board can do; share information and more board members attending BOE meetings.

- **Membership Ben/David/Georgia**

1. General discussion about membership dues at \$25 or \$20.
2. Need to update NEON for Duck Cove as a business sponsor.

- **Open Items for Follow-up**

1. Business Sponsors - agenda item for the July board meeting (May 16, 2024).
2. John will come up with some future options for the Welcome Signs (February 15, 2024).
3. Pursue enlisting local high school students for volunteer projects. (July 20, 2023).
4. Membership project - Get feedback on why people do not join or held off joining in prior years (October 12, 2023).

- **Next Meeting Dates**

1. Next Monthly Board Meetings - June 20th at Town Hall.
2. Spring Membership Meeting - Town Hall on June 15th, 9am.

Meeting Close - 4:15 pm, motion by John, second by Russ and unanimous approval.