

Brant Beach Taxpayers Association (BBTA)

Board Meeting

April 18, 2024

Meeting Held at - Town Hall Meeting Room

Called to Order - 1:30 pm

Attending: Pete Potochney, Ben Tonti, David Herron, Russ Johnson, Anne Johnson, Georgia Glasser-Nehls, Mike Fahner, John Fiore, Janis Metz and Donn O'Brian.

- **Secretary Report-** Russ
 1. Minutes from the March 21, 2024 meeting - motion to accept as amended by Russ, second by Anne and unanimous approval.
- **President's Report -** Pete
 1. Reviewed the Meeting Tasks/Assignments for the June 15th membership meeting. Discussed changes to the Task list assignments:
 - Computer Set Up/Cables - Pete & Janis.
 - Signage - Mike.
 - Name Tags - David.
 - Markers - David.
 - Handouts - Janis will get quotes for an order of hats (about 20) to offer for sale at the June 15th Membership Meeting. Discussed selling them for \$20 each. We will have a signup sheet if we sell out. s
 - Cash Receipts - David.
 - Membership applications - Russ.
 - Projection Requirements and Equipment - Pete/Janis.
 - Advertisement - Russ/John. Sandpaper calendar/advertisement.
 - Township electronic bulletin board - Pete.
 - Place "BBTA Meeting Today Signs" - Mike.
 - Compose Bulletin item recapping meeting - Pete/Russ/Janis
 - Suggested topics for Lt Hartman - is house squatting and issue on LBI and electric bikes.
 2. JCTA Report - Pete/John
 - Planning a membership summit and drafting a survey of what the JCTA's priorities should be.
 - Other efforts; realtor shop for renters to deposit unopened food for the St Francis Food Pantry, dredging Hight Bar Harbor, Channel Markers.
 - Crafting a survey on water rates, 75% of members pay lower rates for off island homes.
 3. By Laws - David confirmed that the By Laws do not require us to notify members of changes.
 4. First Vice President vacancy - anyone interested should contact Pete.
- **Motions made at the meeting.**
 1. John made a motion to donate \$500 towards the live band at the Township's 125th Celebration, seconded by Donn and unanimous approval.
- **Treasurer's Report**

1. Bank Balance (Prior month - March 31) - Beginning \$17,717.90, Ending \$18,474.86. David noted that we have received over \$3,000.00 in donations.
 - Expenses Totaled \$1,013.82; Website support \$41.25, Neon Software \$122.57, Beautification \$800.00 and Misc Expense \$50.00.
 - Dues/Donations Totaled \$1,770.78; Membership \$550.78 and Donations \$1,220.00.
 - Note: contributions more than the \$25 annual dues are classified as Donations.
- Beautification
 1. Welcome signs - Reynolds will evaluate the hardscaping in May.
 - **Projects Review**
 1. Bike Safety Signs - project completed. New signs for pedestrians pending.
 2. Chess Boards - Pete suggested we explore having other TA's participate. Possible locations; Bocce Courts, Pavilion on the Ocean or Bay Beach. Estimated cost approximately \$3,000 for two tables.
 3. Memorial Plague - John will be discussing with Commissioner Meehan.
 4. Adopt A Beach - Plan to have meeting for volunteers with coffee and donuts, June 1st, rain date June 2nd.
 5. Volunteer Tracking - we can produce updated volunteer list in NEON.
 6. Toy Box - ALO offered to build new boxes. Issue is storage off season. Kyle indicated the township is interested in one more box at 68th Street.
 7. Townships 125th Celebration - discussed BBTA's involvement. Joannie asked John about donations for the live band.
 8. Web development - Steve/Mike/David/Janis
 - Mike thanked everyone for the help redesigning the website.
 - John Feeny has incorporated all our edits/changes and his fee includes any updates thru year-end.
 - The Merchandise tab has been replaced with Recreational Activities and plan to add more pictures.
 - Mike requested that the board members provide any additional changes before the May meeting.
 - Plan to release the new design on May 1, and announce it at the June Membership Meeting.
 - **Membership Ben/David/Georgia**
 1. Good response after the third follow-up notice was sent.
 2. Currently have 313 households. Ratios from Ocean County Census data and voter registration are the same, 1.8 adults per household. Applying that ratio to our paid membership yields over 520 members.
 3. Discussed reviewing for new property owners monthly.
 4. The board agreed to grant Duck Cove Marina a free business sponsorship as thanks for their generosity with the welcome sign at 32nd street.
 - **Open Items for Follow-up**
 1. John will come up with some future options for the Welcome Signs for the April meeting (February 15, 2024).
 2. Pursue enlisting local high school students for volunteer projects. (July 20, 2023).

3. Pete requested counts of how many of the 93 volunteers signed up for specific projects; Adopt a Beach, Neighborhood Watch or Beautification (October 12, 2023).
 4. Membership project
 - Get feedback on why people do not join or held off joining in prior years (October 12, 2023).
- **Next Meeting Dates**
 1. Next Monthly Board Meetings - May 16th at Town Hall.
 2. Spring Membership Meeting - Town Hall on June 15th, 9am.
- Meeting Close** - 3:50 pm, motion by Pete, second by Georgia and unanimous approval.

FINAL