

Brant Beach Taxpayers Association (BBTA)
Board Meeting
January 18, 2024

Meeting Held At - Township Building Courtroom

Called to Order - 1:30 PM

Attending - Pete Potochney, Ben Tonti, Anne Johnson, Georgia Glasser, Mike Fahner, John Fiore, Janis Metz, Donn O'Brian, David Herron

- **Secretary Report.** With Russ away the only business was the approval of the November Minutes as distributed. Motion to accept made by David and Seconded by Donn.
- **Treasure Report.** David presented the Year End 2023 financial statement and draft of the 2024 budget. With some adjustments to the line item for Website development/management the preliminary Budget was approved. Motion to Accepted made by John and Seconded by Pete.
- **Membership Report.**
 - As of the 18th we have 133 paid households and 226 people. A discussion followed as to households vs. individual members.
 - New and Lapsed Member Drive. Pete outlined a game plan to continue our communication with Current Members to renew. We will also send emails and/ or letters to Lapsed members and to New to Brant Beach potential Members. Please get your suggested changes to Pete.
 - Non-Members Mailing will go out in the Late March / April time frame.
- **Website.** With Steve on the sidelines Janis is taking point. A discussion was had on the options as to website enhancements. We will explore meeting with other Web Designers.
 - Follow up Action:
 - It was agreed that Janis, David and Mike will meet to craft the Storyboard (outline) of how we would like the Website structured.
 - Once completed, we will plan on meeting with John Feeny, the designer of the Beach Haven Community Arts Program site.
 - Monthly Sponsor Articles for Bulletin / Website. Janis to follow up with our current sponsoring businesses to develop articles
- **Welcome Signs** - The solar lights are a nice addition. Discussion had on moving to Hardscaping for the North Sign ("La Bamba"). Anne to follow up at a future meeting

- **Charitable Donations** - because we did not have a December Meeting, our donations item was moved to this meeting. After discussion it was agreed that:
 - We will make \$250.00 donations to
 - Ship Bottom Fire Company
 - Beach Haven First Aid Squad
 - St. Francis Food Bank
 - Alliance for a Living Ocean.
 - We will revisit Charitable Donations at our November or December Meeting

- **JCTA Report** on meeting with the Mayor - Pete recapped the meeting with the Mayor. Notes to follow but a brief recap is that it was a positive meeting.

- **Remaining agenda items** - deferred to next meeting.

- **Neon Issue** - it seems that we are having a high number of returned EMails from Neon. David and Ben to work with Neon to identify issues and solutions, and report back at the next meeting.

- **Meeting Close.** 4:25pm Motion made by David, second by Georgia, approved.

Submitted by Mike Fahner

Final - 1/31/24