

Brant Beach Taxpayers Association (BBTA)

Board Meeting

August 17, 2023

Meeting Held at - Town Hall Meeting Room

Called to Order - 2:00 pm

Attending: John Fiore, Pete Potochney, David Herron, Ben Tonti, Russ Johnson, Steve Havelka, Anne Johnson, Georgia Glasser, Mike Fahner and Janis Metz.

- Approval of Board Minutes
 - Minutes from the July 20, 2023 meeting - motion to accept by David, second by Anne and unanimous approval.
- President's Report - John
 - Fall Membership Meeting - Board to review the Meeting Agenda and Task/Assignments for the Fall Meeting. The board will have a pre-meeting September 7th to finalize plans.
 - John/Russ will order banners to be placed on the two welcome signs. The banners will have the date, time and location of the Fall Membership Meeting.
 - Our successful 2023 membership drive generated sufficient funds for new projects. Two proposed projects; outdoor chess concrete boards and a series of placards as used in State and National Parks. John has researched vendors for both projects.
- Secretary's Report - Russ/Georgia.
 - In the past Strasser & Assoc did the NJ and IRS Annual Report filings. John notified them that the Board will do these filings going forward. Last week Russ did the NJ filing for 2023 (\$33.00) and updated the Registered Agent on record (\$25.00). He will do the IRS Annual Report filing in September.
- Treasurer's Report - David
 - Bank Balance (Prior month) - Beginning \$11,252.30, Ending \$11,484.62.
 - Expenses Totaled \$684.80; Website support \$123.75, Donations \$70.00, Neon Software \$238.00, Marketing \$160.00 and Misc Expenses \$93.05.
 - Dues/Donations Totaled \$917.12; Membership \$917.12 and no Donations.
 - Note: contributions in excess of the \$25 annual dues charge are classified as Donations.
 - YTD Marketing Expenses include Postage for mailings. David will re-class those charges to the Postage account, will be reflected in next month's report.
 - Current month-to-date:
 - Expenses - \$750.00 paid to Reynolds Landscaping for the 68th Street Memorial.
 - Dues/Donations Totaled \$765.00.
- 1st VP's Report - Pete
 - **Projects Review**
 - Dolphin Plantings (John) - Completed and dedicated to the memory of Ralph Bayard. Reynolds Landscaping charged BBTA ½ the cost.
 - Commercial Membership (Mike/Steve/Georgia) - The Board reviewed the draft Business Sponsorship proposal. The committee will amend as discussed. The Board decided to target just 4 or 5 Brant Beach Businesses this fall. The Sponsorship charge will be \$100, active thru 2024.
- **Membership Ben/David**

- The board reviewed two new reports to track membership and dues/donations. The NEON software was implemented in March 2023. 2023 will be used as our baseline for reports.
- There are 150 households that have not yet paid 2023 dues. Included in that number are 32 households that did not pay dues in 2022.
 - Janis will draft a dues reminder to send next week. The email will highlight newsletter updates that inactive members did not receive.
 - Board members will review the listing of the 32 households inactive for 2 years.
- The board discussed enhancing our membership data for the following:
 - Flag full-time residents - Donn can provide information.
 - Number of people in a household - Census Tack and Voter Registration data.
- **Open Items for Follow-up**
 - Define “member” and “household.” (July)
 - The board discussed enhancing our membership data for the following: (August)
 - Flag full-time residents - Donn can provide information.
 - Number of people in a household - Census Tack and Voter Registration data.
 - Need to establish a process for members that lapse (July)
 - Pursue enlisting local high school students for volunteer projects. (July)
 - Discuss the 4-page project list from Pete. (July)
 - Three of the largest JCTA's have a membership address book. Some discussion about adopting for BBTA, but no final decision. (July)
 - Steve - Kite Fest donation and assisting in collection donations at 68th beach access. Steve will inquire if BBTA can make a direct contribution. (July)
 - Steve - Memorial Garden project. (July)
 - Pete plans to meet with Ann (JCTA) and Commissioner Alexander Meehan to observe the flooding situation at 56th Street and discuss remediation plans.
 - New projects - outdoor chess concrete boards and a series of placards as used in State and National Parks. John has researched vendors for both projects.
 - The board discussed enhancing our membership data for the following:
 - Flag full-time residents - Donn can provide information.
 - Number of people in a household - Census Tack and Voter Registration data.
- **Next Meeting Dates**
 - Monthly Board Meetings - scheduled for the Town Hall meeting room, 1:30 pm on the third Thursday of the month - September thru December 2023.
 - Board will have quick meeting September 7 to finalize agenda/assignments for the Membership Meeting on the 9th.
 - Fall Membership Meeting - 9:00 am on September 9 at 68th Street.
 - Board Members plan to get together for a Holiday Party (self-pay) after the December 21st meeting.
- **Meeting Close** - 4:00 pm, motion by David, second by Mike and unanimous approval.

Standing committees

1. Strategic Planning
2. Membership
3. Marketing/Communication
4. Community Watch
5. LBT Government Liaison
6. Beautification
7. LBI Consolidated School Board
8. Social Media
9. JCTA Liaison
10. Ad Hoc/Public Information
11. IT Support
12. Volunteer Coordination

Member	Title	Committees
John Fiore	President	9
Pete Potochney	1 st VP - Committees	1, 3
Ben Tonti	2 nd VP - Membership	2
Russ Johnson	Secretary	1
David Herron	Treasurer	1, 2
Steve Havelka	Member at Large	10
Anne Johnson	Member at Large	6, 7
Donn O'Brien	Member at Large	5, 10
Carol Formica	Member at Large	4, 8
Mike Fahner	Member at Large	12
Georgia Glasser	Member at Large	1
Janis Metz	Member at Large	3, 10