

# Brant Beach Taxpayers Association (BBTA)

## Board Meeting

### June 14, 2023

**Meeting Held at** - Town Hall Meeting Room

**Called to Order** - 1:35 pm

**Attending:** John Fiore, Pete Potochney, Ben Tonti, Russ Johnson, Steve Havelka, Anne Johnson, Donn O'Brien, Georgia Glasser, David Herron and Carol Formica.

- Approval of Board Minutes
  - Minutes from the May 18<sup>th</sup> 2023 meeting - motion to accept by Anne, second by Steve and unanimous approval.
- President's Report - John
  - Spring Membership Meeting:
    1. Commissioner Lattanzi will be guest speaker. Plan 3- - 45 minutes.
    2. Plan to video tape the meeting and post on the website. Questioned if we might be able to track the number of views.
    3. Pete noted that we should be prepared to answer questions regarding the windfarm survey. Specifically, why LBT10 took a stance and BBTA did not. Pete also mentioned the Public Meeting on the 29<sup>th</sup> at the Mainland.
    4. Board members will meet to recap (lessons learned) immediately following the Membership Meeting.
  - Suggested the board consider a "Members Only" page on our website. Brant Beach Yacht Club does.
  - John made a motion to approve a \$200 donation to Clean Ocean Action (COA), second by Donn, unanimous approval.
- Secretary's Report - Russ
  - Russ will draft an inventory of Boards' supplies/assets.
- Treasurer's Report (May) - David
  - Bank Balance - Beginning \$6,669.11, Ending \$11,062.79
  - Expenses Totaled \$256.50; Website support \$137.50, Neon Software \$119.00.
  - Dues/Donations Totaled \$4,650.18 - Membership \$4,150.18, Donations \$500.
    1. Note: contributions in excess of the \$25 annual dues charge are classified as Donations.
  - John suggested adding descriptions of the accounts.
  - Pete noted that we recently received two checks from a member - \$25 dues and a \$200 donation. He also requested that we be able run report(s) on donations.
- 1<sup>st</sup> VP's Report - Pete
  - **Projects Review**
    1. Adopt a Beach path (Mike) - We will be prepared to present at the Spring Meeting.
    2. Community Watch (Carol) - Currently 71 households are enrolled. Discussed having Officer Hartman or another officer speak at a membership meeting. John advised that the Mayor must pre-approve any employee presenting at meetings e.g., police updating members regarding Community Watch. Suggested mentioning in the Bulletin that having house #'s clearly visible is a safety issue.

3. Beautification (Anne) - Welcome signs have new plantings and will be decorating for the 4<sup>th</sup> of July.
  4. History Panels (Donn) - No update.
  5. Dune Sign Posts (John) - The township completed installation.
  6. Brant Beach Bulletin (Pete) - LBI Garden Club will assist in communicating the ban on plastic straws.
  7. Bike Rack Placement - The township installed racks at the designated streets.
  8. Dolphin Plantings (John) - The township has not committed to participate with plantings.
  9. Grow Members > 500 (John) - Second request/reminder sent. The 2023 goal is to increase membership by 30%.
  10. Update Website (David/Mike) - Steve offered to be involved.
  11. CRM Software (Ben/David) - See 2nd VP's Report below.
  12. Trifold Mailer - completed design and ready to order.
  13. Toy Box at Bay Beach (Pete) - Project completed and will display the box at the Spring Membership meeting.
  14. Grants (Georgia) - Some applications require submission on letter head stationary. Grant funds may be available from the Christopher Reeves Foundation for a beach wheelchair. John and Steve will follow-up with Kyle to ask what the township needs.
  15. School Board Meetings (Anne/John/Georgia) - Report quarterly in the BBTA Bulletin.
  16. County Meeting (John) - There are 2 meetings per month. Suggested that It would be good to have members from the other TA's attend these meetings.
  17. Land Use Board (Donn) - Meeting tonight.
  18. Update Bylaws (Dave) - Pete reported no pending updates.
- **Standing Committees**
    1. Strategic Planning - David
      - a. No update.
    2. Marketing/Communication - Pete
      - a. No update.
    3. Community Watch - Carol
      - a. No update.
    4. LBT Government Liaison - Donn
      - a. No update.
    5. LBI Consolidated School Board - Anne
      - a. Sent reports to the Board members and will be included in the BBTA Bulletin on a quarterly basis.
    6. Social Media - Carol
      - a. No update.
    7. JCTA Liaison - John/Pete
      - a. No update.
    8. Ad Hoc/Public Information - Steve, Carol, Donn
      - a. No update.
  - **2<sup>nd</sup> VP's Report Ben - Membership**
    - The Neon software features:
      1. Can automatically apply advance dues payment to the following year.

- 2. We can set up Donations as a “Fund Raiser” to be able to track/report on.
- David reported 3 projects to enhance Neon Reporting:
  - 1. Tracking Donations.
  - 2. Individual Portals, allow member to view their information.
  - 3. Managing Volunteers.

**Next Meeting Dates**

- Spring Membership Meeting – Saturday June 17<sup>th</sup> 10am.
- Monthly Board Meetings - scheduled for the Town Hall meeting room, 1:30 pm on the third Thursday of the month - July thru December 2023.
- Board Members plan to get together for a Holiday Party (self-pay) after the December 21<sup>st</sup> meeting.
- **Meeting Close** - 3:40 pm, motion by David, second by Georgia and unanimous approval.

FUNDRAISER

## Standing committees

1. Strategic Planning
2. Membership
3. Marketing/Communication
4. Community Watch
5. LBT Government Liaison
6. Beautification
7. LBI Consolidated School Board
8. Social Media
9. JCTA Liaison
10. Ad Hoc/Public Information

Member	Title	Committees
John Fiore	President	9
Pete Potochney	1 <sup>st</sup> VP - Committees	1, 3
Ben Tonti	2 <sup>nd</sup> VP - Membership	2
Russ Johnson	Secretary	1
David Herron	Treasurer	1, 2
Steve Havelka	Member at Large	10
Anne Johnson	Member at Large	6, 7
Donn O'Brien	Member at Large	5, 10
Carol Formica	Member at Large	4, 8
Mike Fahner	Member at Large	
Georgia Glasser	Member at Large	