

# Brant Beach Taxpayers Association (BBTA)

## Board Meeting

### May 18, 2023

**Meeting Held at** - Town Hall Meeting Room

**Called to Order** - 1:40 pm

**Attending:** John Fiore, Pete Potochney, David Herron, Ben Tonti, Russ Johnson, Steve Havelka, Anne Johnson, Donn O'Brien, Georgia Glasser and Mike Fahner.

- Approval of Board Minutes
  - Minutes from the April 20, 2023 meeting - motion to accept by Pete, second by Mike and unanimous approval.
- President's Report - John
  - The board needs to finalize plans for the June 17<sup>th</sup> members meeting. Will confirm that Commissioner Lattanzi will be guest speaker at the June Membership meeting.
  - Windmill Survey - John provided a copy of the executive summary to the mayor last week.
    - LBT10 has stated its opposition to the project and has plans for a mailing that will solicit contributions. John plans to discuss with them since the mailing would include some street addresses in Brant Beach. Several board members noted they would prefer LBT10 not mail to any Brant Beach addresses.
    - After lengthy discussion, the board members re-affirmed remaining neutral on the Windmill Project. We will only provide information to our members. The board will not jeopardize our 5021( c)(3) status by advocating for/against issues that can be considered political. John suggested the board draft a response in case we are questioned why not taking a position.
  - The town recently completed replacing the dune sign posts and he wants to add a picture to the Tri fold as another example of BBTA projects.
- Secretary's Report - Russ
  - Steve and Pete recommended version control as the draft of the minutes are circulated to the board for edits.
- Treasurer's Report (April) - David
  - Bank Balance - Beginning \$7,441.63, Ending \$6,669.11.
  - Expenses \$821.16 - \$55.00 for Website support. \$119.00 Neon subscription, Insurance \$254.00, Projects \$368.16, IRS filing \$25.00.
  - Revenues - \$48.64 membership dues.
    - Note: contributions in excess of the \$25 annual dues charge are classified as Donations.
- 1<sup>st</sup> VP's Report - Pete
  - **Projects Review**
    - Adopt a Beach path (Mike) – Russ mentioned he has 6 grabbers.
    - Community Watch (Carol) - no update.
    - Beautification (Anne) - Working with a new volunteer, Marie from the Garden Club. Considering planting Knock Out Roses, Petunias and Vinca. The board approved a budget for \$500.
      - Post Office Property - Steve reported that For-Shore Weed Control has completed several treatments and they have a contract with the Post Office. We should enlist volunteers to clean-up the dead debris.

- Welcome signs - Steve will pull the weeds at 74<sup>th</sup> street, Anne will follow-up with plantings and working on the 31<sup>st</sup> street.
  - History Panels (Donn) - no update.
  - Dune Sign Posts (John) - LBT Public Works installed the new posts. John would like to get a picture with some board members. We did not receive a bill from the town for the lumber, but is estimated at \$3,000.
  - Brant Beach Bulletin (Pete) - no update.
  - Bike Rack Placement (Mike) – the town installed two racks at 59<sup>th</sup> Street. Mike or John will follow-up up with the town to continue placing at the other suggested beach entrances.
  - Dolphin Plantings (John) - confirmed with Kyle that the township will take care of planting, BBTA to purchase the plants.
  - Grow Members > 500 (John) - include the tri-fold in the mailing to go out in the next 2 weeks.
  - Update Website (David/Mike) - discussed adding a calendar.
  - CRM Software (Ben and David) - Next step is to learn the functionality of the Portal and managing volunteer information in the database.
  - Trifold Mailer - John shared sample and we will include it with the next mailing to the approximately 800 non-member taxpayers.
  - Toy Box at Bay Beach (Pete) - plan to unveil at the June Membership Meeting.
  - Grants (Georgia) - no update.
  - School Board Meetings (Anne/Georgia) - Anne attended recent meetings, nothing significant to report.
  - County Meetings (John) - no update.
  - Land Use Board (Donn) - sent members an email report on Monday.
- **Standing Committees (other than Projects)**
  1. Strategic Planning - David
    - a. No update.
  2. Marketing/Communication - Pete
    - a. No update.
  3. LBT Government Liaison - Donn
    - a. No update.
  4. Social Media - Carol
    - a. No update.
  5. JCTA Liaison - John/Pete
    - a. No update.
  6. Ad Hoc/Public Information - Steve, Carol, Donn
    - a. No update.
- **2<sup>nd</sup> VP's Report Ben - Membership**
  - NEON conversion complete - the board acknowledged all the work done by Ben, David and Steve. Several other board members started using/updating the database.
    - To date 160 members paid dues. Plan to send a reminder email to members. Steve suggested sending the original email, just adding a note that it is a reminder.
    - Plan to do another mailing to the approximately 800 households that are not members. Ben and David working to merger the county's data. Georgia and Donn may be able to obtain names for

the approximately 40 addresses lacking owner names. The new tri-fold will be included in the mailing.

- David advised that the program has a Portal feature whereby members can be given access to review/update their information. Will consider making an announcement at the Fall Members meeting.
- Commercial Membership (Steve) - identified approximately 100 businesses in Brant Beach. Drafting a letter and plan to approach them in mid-summer. Discussed having each board member participate.
- **New Business - none**
- **Next Meeting Dates**
  - Monthly Board Meetings - scheduled for the Town Hall meeting room, 1:30 pm on the third Thursday of the month. Next meeting at town hall on June 15<sup>th</sup> at 1:30 pm.
  - Spring Membership Meeting - Saturday morning June 17<sup>th</sup>.
- **Meeting Close** – 4:05 pm, motion by Pete, second by Steve and unanimous approval.

## Standing committees

1. Strategic Planning
2. Membership
3. Marketing/Communication
4. Community Watch
5. LBT Government Liaison
6. Beautification
7. LBI Consolidated School Board
8. Social Media
9. JCTA Liaison
10. Ad Hoc/Public Information

<b>Member</b>	<b>Title</b>	<b>Committees</b>
John Fiore	President	9
Pete Potochney	1 <sup>st</sup> VP - Committees	1, 3
Ben Tonti	2 <sup>nd</sup> VP - Membership	2
Russ Johnson	Secretary	1
David Herron	Treasurer	1, 2
Steve Havelka	Member at Large	10
Anne Johnson	Member at Large	6, 7
Donn O'Brien	Member at Large	5, 10
Carol Formica	Member at Large	4, 8
Mike Fahner	Member at Large	
Carol Glasser	Member at Large	