

Brant Beach Taxpayers Association (BBTA)

Board Meeting

April 20, 2023

Called to Order and Pledge of Allegiance - 1:33 pm

Attending: John Fiore, Pete Potochney, Ben Tonti, Steve Havelka, Anne Johnson, Donn O'Brien, Mike Fahner, David Herron, Georgia Glasser-Nehls.

President's Report - John

Priority is movement on committees. Also requested the members to consider whether or not we should look into a Safety Committee (future discussion).

Secretary's Report/Approval of Minutes – David

Minutes from the March 16, 2023 meeting were unanimously approved.

Treasurer's Report – David

- A. \$660 bank discrepancy is under investigation
- B. Analysis was done as to the breakdown of BBTA costs and what percentage of dues goes back into our community efforts. Breakdown is as follows:

JCTA	\$100
PO BOX	\$160
Mailings	\$1500
Neon	\$1430
Insurance	\$1200
<u>Website</u>	<u>\$2000</u>
TOTAL	\$6390
<u>Dues</u>	<u>\$11,000 and Contributions \$2000</u>
TOTAL	\$13,000

Operating Income = 49%

1st VP's Report - Pete Potochney

Project Planning/Tracking - Pete distributed copies listing 20+ projects. Each project has a Chair and will be used to track Status and Next Steps. Review of the project plan will be part of the monthly agenda.

Projects/Committees

1. Adopt A Beach Path - Mike

Request will be made to township for use of one of the gazebos on May 20 to volunteer.

2. Community Watch – John

There is an ordinance regarding house number requirements, placement, size etc. Future consideration that we survey homes that do not comply and offer them the numbers for a fee as an additional source of BBTA revenue.

3. Beautification - Anne

4. History Panels – Donn

Project is on hold. So much vital information has been obtained from the research. Better to hold off and be thorough with this project.

5. Dune Sign Posts – John

Signs are currently being installed. 911 was removed as it was confusing (people thought solar light was an emergency button). John has requested a photo op.

6. Brant Beach Bulletin –

March Issue was published

7. Bike Rack Placement – Pete

Only one has been installed so far.

8. Dolphin Plantings – John

Estimate was \$750. Township has offered to do a modified plan at either a lesser cost or no cost. BBTA may be responsible for cost of plants.

9. Grow Members – John

Steve and Georgia presented a two level business model for membership. Along with Mike, they will compile a list of businesses for the next meeting and have a draft proposal letter for review. John will provide feedback from the other taxpayers' associations as to the pros and cons they encountered with this type of project.

10. Update Website – David & Mike

A. Update will include instructions for paying for membership and PayPal as our payment processor.

B. The Join Us Page will also be reformatted.

- C. Request will be made that we receive info from township as to what beaches have life guards so that this info can be put on our website.
 - D. Also to consider is posting redacted minutes of the Land Use Board to our website.
11. Research, Recommend, Install Software - Ben & David
- A. In order to join or renew membership, the website automatically links a credit card payment thru the PayPal member or guest portal. This clarification will be updated on the website.
 - B. Secondary email addresses are causing mistakes that need to be looked into – result is that the member donated twice.
 - C. Steve stated that Neon shows who has opened emails and bulletins and also any other links that were clicked on.
 - D. The Google Analytics (who is looking at our page and how often) will help us grade ourselves.
12. Trifold Mailer – John
- Mike will send photos to John to incorporate.
13. Showcasing BBTA – Mike
- Updates will appear on website.
14. Toy Box (at Bay Beach) – Steve & Pete
- Waiting for the signage from the printer to place on the box and then coordinate with the township the placement.
15. Grants – Georgia
- Steve will help to modify a mailer with photos that can be used to submit with future applications.
16. School Board Meetings – Georgia
- A. Attended the April 5th Southern Regional School District Meeting. No agenda was available as of 3:00 the day of the meeting. Meeting last approximately a half hour with 15 minutes dedicated to the wrestling teams victories this year.
 - B. Attended the LBI Board of Education Meeting on April 25. Budget was presented. Two security officers, gym HVAC and two boilers were big ticket items. Georgia requested clarification on an item for which there was a large difference from last years budget. She was told by the Business Administrator that they “could discuss it after the meeting.” A resident questioned a \$100,000 Maintenance Reserve Withdrawl. The Board would not give specifics – only that the money was for “required maintenance.” The hearing with regards to the Ship Bottom school property lawsuit is scheduled for June 2nd.
17. County Meetings – John
- John spoke with Ocean County Commissioner Vitari regarding the disrepair of the boulevard. It

seems the best approach would be to have the JCTA attend the next county meeting in order to possibly get some positive resolution.

18. Magnets & Stickers – John

Discussion on use of stickers to be placed on bikes reminding bikers to ride with traffic took place.

Needs follow-up.

2nd VP's Report - Ben Membership – Ben

- A. There are 98 households who are primary residents consisting of approximately 200 people.

Old Business

Windmill Turbine Project Survey: Dave stated info to our members will be available in about a week. The next step will be to disseminate the information to the Mayors.

New Business

Long Beach Township Budget Review – John and Peter along with various TA members of LBT10, Loveladies, and High Bar Harbor met with the Mayor. Major cost increases were due to pensions and also a 24% increase in medical insurance. Things to be considered in the future could be a group approach for insurance and also an occupancy tax for hotels modeled after Beach Haven. Only 30% of our taxes dollars is for local taxes.

Open Discussion

- A. BBTA General Membership Meeting - John anticipates the meeting in June and suggested we invite Dr. Latanzi, Deborah Whitcraft (Beach Haven First Aid Squad) and John Gonzalez (EMS Incentive Coordinator) to attend and speak on the EMS initiative.
- B. LBT10 Meeting – will be held June 24th at the Ship Bottom Fire House. The Executive Director of Clean Ocean Acts will be the guest.

Next BBTA Board Meetings - 1:30 pm on Thursday, May 18, 2023 in the township courtroom.

Meeting Adjourned - 3:51 pm.

