

Brant Beach Taxpayers Association (BBTA)

Board Meeting

March 16, 2023

Meeting Held at - Town Hall Meeting Room

Called to Order - 1:35 pm

Attending: John Fiore, Pete Potochney, Ben Tonti, Russ Johnson, Steve Havelka, Anne Johnson, Donn O'Brien, Georgia Glasser

- Approval of Board Minutes
 - Minutes from the February 16th 2023 meeting - motion to accept by Russ, second by David and unanimous approval.
- President's Report - John
 - Windfarm Survey - meeting with Rand tomorrow to review the survey results. The board is still undecided what to do with the survey results for BBTA members.
 - Noted that the DEP and at least one NJ State Agency issued notices that the recent whale deaths were not attributable to work being done for the Windfarm.
 - John suggested organizing a joint volunteer meeting; Community Watch, Adopt a Beach Path and Beautification.
 - Gifts for the Spring Membership Meeting - suggested Coffee Mugs with BBTA Logo. John made a motion to spend up to \$250, seconded by David and unanimous approval.
 - Anne will speak to Denise at the BywatyrShop.
 - Steve will check out online vendors.
 - Recycling Codes - discussed ordering magnets with the BBTA logo and the recycling codes and posting on Facebook. As an example, LBI Girlfriends have a nice oval shaped sticker - purchased from the BywatyrShop.
- Secretary's Report - Russ
 - No Update.
- Treasurer's Report (February) - David
 - Bank Balance - Beginning \$8,331.83, Ending \$8,139.33.
 - Expenses \$192.50 for Website support. David noted there was a fraudulent debit card charge of \$617. TD Bank is investigating and reversed the charge to our account pending an investigation.
 - Dues/Donations - none.
 - Note: contributions in excess of the \$25 annual dues charge are classified as Donations.
- 1st VP's Report - Pete

○ **Projects Review**

- Adopt a Beach path (Mike) - will need to order 50 Grabber Reacher tools.
- History Panels (Donn) - provided the board with an inventory of 86 picture/captions for the board to review.
 - Georgia advised that we should be able to get the \$1,000 grant, but we will need to get a cancelled check from the printer asap.
- Dune Sign Posts (John) - LBT Public Works are in the process of preparing the Dune Posts. The Township and will remove the old posts and install the new ones. BBTA will reimburse the Township for the cost of the lumber, estimated at \$3,000.
- Dolphin Plantings (John) - estimated to cost between \$700 and \$1,000. John will follow-up with Ralph Bayard regarding getting access to a water faucet. Motion to approve the budget request by Russ, seconded by Pete and unanimous approval.
- Research, recommend, install CRM Software (Ben and David)
 - Training/support from Neon has been very good.
 - Completed the conversion of our excel database into the new database.
 - Learning various features; integration with the website, reports, emails etc.
 - John mentioned other TAs are very interested in the software.
 - The license will cost \$119 per month.
 - Discussed adding a flag to track members that are registered to vote in NJ.
- Trifold Mailer - will be sent to the approximately 700 non-member taxpayers by mid-April. It will have pictures, examples of BBTA projects - snowflakes, Flag Box, etc.
- Toy Box at Bay Beach (Pete) - assembled and in process of getting a sign.
- Flag Pole on Pier (at 68th Street) - project cancelled, too many potential liability issues.
- Beautification (Anne) - Will propose the 2023 budget amount at the April meeting.
- County Meetings (John) - The JCTA will be discussing the poor condition of Long Beach Boulevard.
- Business Membership Plan (Steve/Georgia) - New Project. John suggested there are approximately 60 Businesses that would be interested in making donations. The first deliverable will be discussed at the next Board meeting on April 20, 2023.

○ **Standing Committees**

1. Strategic Planning - David
 - a. No update.
2. Marketing/Communication - Pete

- a. No update.
- 3. Community Watch - Carol
 - a. No update.
- 4. LBT Government Liaison - Donn
 - a. No update.
- 5. LBI Consolidated School Board - Anne
 - a. Sent reports to the Board members and will be included in the monthly BBTA Bulletin.
- 6. Social Media - Carol
 - a. No update.
- 7. JCTA Liaison - John/Pete
 - a. No update.
- 8. Ad Hoc/Public Information - Steve, Carol, Donn
 - a. No update.
- **2nd VP's Report Ben - Membership**
 - 441 active members.
 - Annual membership dues request will be sent before mid-May.
 - Active members will receive all notices/bulletins. Undecided if inactive will be sent abbreviated versions.
- **Old Business**
 - Bike Rack installations - Steve provided the listing of streets to Public Works. The Township has some assembled and will build more as needed and begin distributing to the beach entrances this spring.
- **New Business**
 - BBTA By Laws - Pete made a motion to approve a minor change to the wording for "Members in good standing" - Article III, item #3. The motion was seconded by Donn and unanimous approval. David will have the revised document (v13, March 16, 2023) uploaded to the website.
 - The Board identified David as the single point of contact for working with Jeff on the website.
- **Next Meeting Dates**
 - Monthly Board Meetings - scheduled for the Town Hall meeting room, 1:30 pm on the third Thursday of the month - April thru December 2023.
 - Board Members plan to get together for a Holiday Party (self-pay) after the December 21st meeting.
- **Meeting Close** - 3:40 pm, motion by David, second by Anne and unanimous approval.

Standing committees

1. Strategic Planning
2. Membership
3. Marketing/Communication
4. Community Watch
5. LBT Government Liaison
6. Beautification
7. LBI Consolidated School Board
8. Social Media
9. JCTA Liaison
10. Ad Hoc/Public Information

Member	Title	Committees
John Fiore	President	9
Pete Potochney	1 st VP - Committees	1, 3
Ben Tonti	2 nd VP - Membership	2
Russ Johnson	Secretary	1
David Herron	Treasurer	1, 2
Steve Havelka	Member at Large	10
Anne Johnson	Member at Large	6, 7
Donn O'Brien	Member at Large	5, 10
Carol Formica	Member at Large	4, 8
Mike Fahner	Member at Large	
Georgia Glasser	Member at Large	2