

# Brant Beach Taxpayers Association (BBTA)

## Board Meeting

### November 10, 2022

**Meeting Held at** - Town Hall Meeting Room

**Called to Order** - 1:35 pm

**Attending:** John Fiore, Pete Potochney, Ben Tonti, Russ Johnson, Steve Havelka, Anne Johnson, Donn O'Brien, Mike Fahner

- Approval of Minutes
  - Minutes from September 15<sup>th</sup>, 2022 and October 6<sup>th</sup> 2022 - motion to accept by David, second by Anne and unanimous approval.
- President's Report - John
  - Welcome new Member at Large - Mike Fahner.
  - In the past the Board donated to various local volunteer organizations;
    - St Francis Food Bank
    - Beach Haven First Aid Squad
    - Ship Bottom Fire Department
    - PBA Night Out
    - LBT Lifeguards
    - LBT Public Works
    - Steve made motion to donate \$250 to the Food Bank and \$200 to the Beach Haven First Aid Squad, second by Russ and unanimous approval.
- Secretary's Report - Russ
  - The Board approved filing to request a letter of exemption from the Corporation Business Tax Act (NJSA 54:10A-3(e)).
- Treasurer's Report (October) - David
  - Bank Balance - Beginning \$10,164.29, Ending \$9,885.23.
  - Expenses \$454.06 - Website \$187.50, Welcome Sign decorations \$66.98, JCTA Best Practices \$80.00, LBI Beach Sweep/Cleanup \$19.58 and Donation to the Brant Beach Sailing Program \$100.00. Noted that expenses for approximately \$200 for the Fall Membership meeting were posted in November.
  - Dues/Donations \$175.00 - Membership dues \$175.00.
    - Note: contributions in excess of the \$25 annual dues charge, \$5.00 are classified as Donations).
  - Ordering new checks under the name "Brant Beach Taxpayers Association".
  - Financial Policy discussion
    - Plan to apply for a credit card and cancel our two debit cards.
    - On an annual basis will confirm the authorized check signor of record with TD Bank.
    - Treasurer provides timely monthly financials, Actual vs Budget results.
    - Ensure an annual audit.
    - Checks over \$500 will require two board member signatures.
- 1<sup>st</sup> VP's Report - Pete Potochney
  - Beach replenishment funding - BBTA is participating with the JCTA's petition to request full funding for the project. State funding proposals, House \$32 million and Senate \$18 million. The budget estimate from the Army Corp of Engineers is pending.

- Future BBTB Board Meetings - 3<sup>rd</sup> Thursday of the month at 1:30 pm.
- LBT Water Meters - reading of the new ordinance scheduled for December 5<sup>th</sup>, 2022 followed by a vote on December 19<sup>th</sup>. Plan to publish a Q&A bulletin for the membership.
- Volunteer Tee Shirts - to be discussed at the December meeting.
- **Standing Committees**
  1. Strategic Planning - David
    - a. Successful on our first-year goal to increase General Membership to 40% in 2022.
      - i. Membership is 44%, based on 1,000 residential properties and current membership 440.
    - b. Plan to discuss the other strategic goals at the December Board Meeting.
  2. Membership - Ben (see 2<sup>nd</sup> VP report)
  3. Marketing/Communication - Pete
    - a. Discussed improving visibility of what we do with more communication to the public. Carol does a good job with Facebook, but we should also be submitting frequent articles to the Sand Paper.
  4. Community Watch - Carol
    - a. No update.
  5. LBT Government Liaison - Donn
    - a. Attended zoning meetings, a separate report submitted.
  6. Beautification - Anne
    - a. Plan to decorate the Welcome Signs for the holidays.
  7. LBI Consolidated School Board - Anne
    - a. Board of Education election - only incumbents ran, no change to the board members.
  8. Social Media - Carol
    - a. No updated.
  9. JCTA Liaison – John/Pete
    - a. Beach replenishment funding - BBTB is participating with the JCTA's petition to request full funding for the project. State funding proposals, House \$32 million and Senate \$18 million. The budget estimate from the Army Corp of Engineers is pending.
  10. Ad Hoc/Public Information - Steve, Carol, Donn
    - a. No update.
- 2<sup>nd</sup> VP's Report - Ben
  - Membership
    - 440 members and \$11,081.94 collected year-to-date. Only one new member in October.
    - Missing email addresses for 22 members.
    - John will follow-up with Ben on some changes to the membership summary report. Discussed additional metrics, e.g., dues collected in 2021 vs 2022.
    - General discussion about contacting the 72 members that did not pay 2022 dues. A final reminder/request for dues will be sent this month.
    - The Board may consider classifications to distinguish dues paying members from non-paying members.

- **Old Business**
  - Brant Beach History Project - good progress on design and content.
    - Plan to complete early 2023.
    - Placement approved on the South side of the building (near the beach badge shed).
    - We intend to re-apply for the funding grant from Ocean County.
  - Bike Rack installations - planned as one of the initial volunteer projects in 2023.
- **Next Meeting Dates**
  - Board Meetings - 1:30 pm on December 15, 2022, January 19<sup>th</sup>, February 16<sup>th</sup> and March 16<sup>th</sup>.
  - Board Members invited to get together at Daddy O's after the December 15<sup>th</sup> meeting, self-pay. Alternate date December 14<sup>th</sup>.
- Meeting Close - 3:40 pm, motion by David, second by Anne and unanimous approval.

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## Standing committees

1. Strategic Planning
2. Membership
3. Marketing/Communication
4. Community Watch
5. LBT Government Liaison
6. Beautification
7. LBI Consolidated School Board
8. Social Media
9. JCTA Liaison
10. Ad Hoc/Public Information

<b>Member</b>	<b>Title</b>	<b>Committees</b>
John Fiore	President	9
Pete Potochney	1 <sup>st</sup> VP - Committees	1, 3
Ben Tonti	2 <sup>nd</sup> VP - Membership	2
Russ Johnson	Secretary	1
David Herron	Treasurer	1, 2
Steve Havelka	Member at Large	10
Anne Johnson	Member at Large	6, 7
Donn O'Brien	Member at Large	5, 10
Carol Formica	Member at Large	4, 8
Mike Fahner	Member at Large	