

Brant Beach Taxpayers Association (BBTA)

Board Meeting

September 15, 2022

Meeting Held at - Town Hall

Called to Order - 2 pm

Attending: John Fiore, Pete Potochney, Ben Tonti, Russ Johnson, Steve Havelka, Anne Johnson and Donn O'Brien.

- Approval of Minutes
 - Minutes from August 18th, 2022 - motion to accept by Anne, second by Steve and unanimous approval.
- President's Report - John
 - The 1st VP responsibilities include oversight of the various committees.
 - Update on the project to replace the posts along the beach entrances - about 10 are in good shape, the remaining need to be replaced and/or painted. Proposed that this is done in phases. Last time the association paid for the materials and the township installed the posts.
 - There are 77 delinquent members. It will be a priority to send another reminder to those taxpayers in October.
 - John spoke to Jeff about adding a tab for a listing of the volunteers.
 - A small number of members did not supply email addresses. Suggested one/some of those might volunteer to do USPS mailings to that group.
 - John suggested the board have a representative attend Southern Ocean High School Board of Ed meetings.
 - Concerning the deteriorating landscaping at the Post Office - the post master advised he does not have a budget to work on it. John will send a letter to the Post Master General with a copy to Congressman Jeff Van Drew.
 - Sherri is the town employee that does the setup for our Membership meetings at town hall. Her mother passed recently. John collected personal cash donations from the board members.
 - Fall Membership Meeting
 - John will try to confirm the Mayor's availability to attend. He did provide the list of proposed topics to the Mayor.
 - Elections - we will present the proposed slate, vote by show of hands - simple majority. Will mention that we welcome any members interested in joining the board to contact us.
 - Volunteers - will ask anyone interested in volunteering to stay after the meeting for a brief meet and greet. We will plan a meeting with all volunteers this fall to get suggestions for projects.
 - Greeting - David and Mary will check in members and collect dues.
 - Refreshments - Russ will bring 5 dozen doughnuts, the town provides coffee and tea.
 - President's opening comments - highlight accomplishments this year and focus on volunteers. Steve offered to draft the list.
- Secretary's Report - Russ
 - Steve Salvati, High Bar Harbor Taxpayers Assoc, advised how to file with NJ to be recognized by the State as a qualified non-profit/tax exempt organization. Will need to provide copies of; the articles of incorporation, by-laws and the IRS 501(c)(3) approval letter. The filing will be done by end of the month.
 - BBTA Logo merchandise - John mentioned that High Bar Harbor TA offers merchandise for sale on their website. Russ will follow up to get details and present to the board for consideration.

- Treasurer's Report - David
 - David reported the monthly financials to the board prior to the meeting.
 - Bank Balance - Beginning \$10,470.35, Ending \$10,517.14.
 - Expenses \$730.00 - Website \$87.5, Go Daddy \$276.08, PO Box \$160.00, LBT PBA Donation \$200.00 and Stationary Supplies \$6.42.
 - Dues/Donations \$776.79 - Membership dues \$771.79 and Donations, contributions in excess of the \$25 annual dues charge, \$5.00.
- 1st VP's Report - Pete Potochney
 - Standing Committees
 1. Strategic Planning – David
 - a. No update.
 2. Membership - Ben (see 2nd VP report)
 3. Marketing/Communication - Pete
 - a. Pete will draft skeleton outline for members to follow at the Fall Membership meeting introductions.
 4. Community Watch - Carol
 - a. 74 households signed up.
 5. LBT Government Liaison – Donn
 - a. No update.
 6. Beautification – Anne
 - a. Welcome Signs - good success getting volunteers for spring cleanup by announcing at the Membership meeting last May. Intend to request volunteers at the Fall meeting. Cleanup planned for Monday, September 26th.
 7. LBI Consolidated School Board – Anne
 - a. No update.
 8. Social Media - Carol
 - a. 408 members on Facebook.
 9. JCTA Liaison - John
 - a. No update
 10. Ad Hoc/Public Information - Steve, Carol, Donn
 - a. No update
- 2nd VP's Report - Ben
 - New members increased from 108 to 144.
 - In October plan to send another reminder to the non-paying members to pay their 2022 dues.
- **Old Business**
 - August 18, 2022 Board Meeting
 - John suggested surveying all members regarding the plan to install Windmills off the LBI coast. Pete will draft introduction comments.
 - John requested data on the total PayPal fees and noted that when a user selects to pay dues the PayPal page seems to only offer option to donate \$25. He also suggested that in October the Board focus on contacting the approximately 100 home owners that never joined BBTA.
 - Brant Beach History Project - mock up of layout completed. It will be 3 panels, each measuring 4'4', information and pictures on both sides. Donn continues working on the bullet points. John and Steve to

try to meet with Kyle by early next week seeking approval for placement at 68th street. Second choices for placement; the cut-outs near the Custard Hut/Lucille's Own Make Candies/Daddy O's or by Jessica Hoffman's property. Also, considering adding the URL to the link on the website.

- Bike Rack installations - Russ will discuss with Steve and then contact Kyle to move the project ahead.
- Strasser & Associates filed the NJ 2022 Annual Report Filing. Part of the filing includes Officers and Directors. Russ will advise Stasser of two recent updates, for 2023 filing. Treasurer David Herron and VP Pete Potochney.
- Next Meeting Dates
 - Fall Membership - 9:15 September 24, 2022.
 - Ship Bottom Fire Department 100th Anniversary - 12pm to 5pm on October 15th.
 - Board Meetings - 2pm October 20, 2022, tentative for November 17th and December 15th.
- Meeting Close – 4 pm, motion by Russ, second by John and unanimous approval.

Standing committees

1. Strategic Planning
2. Membership
3. Marketing/Communication
4. Community Watch
5. LBT Government Liaison
6. Beautification
7. LBI Consolidated School Board
8. Social Media
9. JCTA Liaison
10. Ad Hoc/Public Information

Member	Title	Committees
John Fiore	President	9
Pete Potochney	1 st VP - Committees	1, 3
Ben Tonti	2 nd VP - Membership	2
Russ Johnson	Secretary	1
David Herron	Treasurer	1, 2
Steve Havelka	Member at Large	10
Anne Johnson	Member at Large	6, 7
Donn O'Brien	Member at Large	5, 10
Carol Formica	Member at Large	4, 8