

Brant Beach Taxpayers Association (BBTA)

Board Meeting

August 18, 2022

Meeting Held at - Town Hall
Called to Order - 3:10 pm

Member		Attending
John Fiore	President	Y
Steve Havelka	1 st VP - Committees	Y
Russ Johnson	Secretary	Y
Pete Potochney	Member at Large	Y
Ben Tonti	2 nd VP - Membership	
Anne Johnson	Beautification	Y
David Herron	Strategic Plan, Treasurer	Y
Donn O'Brien	Community Watch	
Carol Formica	Web Chair	

- Approval of Minutes
 - Minutes from July 21st, 2022 - motion to accept by David, second by Pete and unanimous approval.
- President's Report
 - Steve submitted his resignation as 1st VP, but will remain as a Member at Large. John made a motion to nominate Pete as 1st VP, second by Anne and unanimous approval.
 - The Board should create 2 new positions:
 - Public Relations/Marketing - the goal is 2-3 press releases a year in addition to supporting website maintenance.
 - Membership Assistant - a database manager to assist Ben. David and Ben plan to evaluate software packages for managing membership.
 - The number of Board Member positions is currently 9, the by-laws can easily be modified if the board decides to increase the number to 11.
 - John working with JCTA on "best practices" for Taxpayer Associations (TA's).
 - Website vs Facebook discussion:
 - Steve noted that the board had previously decided the website is best for static information with a link to Facebook which is updated continuously.
 - John noted that Harvey Cedars has a time clock with date stamp of latest update.
 - David will follow-up with Jeff Kuhlman, JFK Graphics, to upload/save board minutes, by-laws and other documents on a secure section of the website. Russ will provide copies of the monthly minutes, going back to January 2022 in whatever format that Jeff needs. We would also Jeff to show us the steps so a Board Member can upload documents.
 - David reported that Jeff Kuhlman offered a discount to host the website - \$80 annually vs \$120 for GoDaddy. Follow-up with Jeff regarding any downside if we decide to host our site with him. (NOTE- subsequent to the meeting, John spoke with Jeff. We could not accomplish the switch at this time - consider it for 2023).
- Secretary's Report Russ
 - Will follow-up with Steve Salvati regarding registering with the NJ non-profit organization - to complete our non-profit status with NJ.

- Treasurer's Report - David
 - David reported the monthly financials to the board prior to the meeting.
 - Bank Balance - Beginning \$9,642.55, Ending \$10,470.35.
 - Expenses \$418.05 - Website maintenance \$325.00, Go Daddy \$71.88 and Domain renewal \$21.17.
 - Dues/Donations \$1,245.85 - Membership dues \$1,240.85 and Donations, contributions in excess of the \$25 annual dues charge, \$5.00.
- 1st VP's Report
 - Polling Surveys –
 - John suggested surveying all members regarding the plan to install Windmills off the LBI coast. Pete will draft introduction comments.
 - David reminded the Board of the plan to survey members to prioritize community improvements projects. We currently have six suggested projects. He requested that the Board Members come up with additional projects.
 - The Board approved the proofs for the Retired Flag Box plaques. Steve will follow-up with Typestry that the Brant Beach History Board can be completed before year-end.
 - Beautification/Board of Education - Anne
 - The Welcome sign at 74th Street was weeded. She will do the same at the 32st Street sign and line up volunteers for the Fall decorations.
 - The Board of Education was not able to provide the names of candidates running for election in November. Need to go to the Ocean Country of Elections website.
 - LBI Consolidated School Board - no update.
 - Community Watch/Face Book - Carol
 - Community Watch - No Update
 - Face Book - there was a complaint posted regarding an issue between a Gator Passenger and driver. Steve noted that the town did not have any guidelines to pass out to the drivers.
 - Government Relations - Donn
 - No update.
 - Strategic Planning – David
 - No update.
- 2nd VP's Report - (David for Ben)
 - Existing members that did not respond to our initial notice in May regarding 2022 dues:
 - John reported that the personalized email reminder yielded useful responses. He also noted that current process of reconciling/updating our membership database with the file from Ocean County is very time consuming, highlighting need for a volunteer to help.
 - Steve contacted several of these members and all said they overlooked the email notice and reminder, but will pay. John also called some members and two mentioned they like to pay at the fall membership meeting.
 - John requested data on the total PayPal fees and noted that when a user selects to pay dues the PayPal page seems to only offer option to donate \$25. He also suggested that in October the Board focus on contacting the approximately 100 home owners that never joined BBTA.
 - Decided that all Board Members be included on future emails sent to members.

- Re-iterated that we will send out thank you/confirmation emails in November. The IRS requires 501(c)(3) organizations to send donors confirmation stating the amount of donations of \$250 or more. The Board will send a confirmation/thank you email to **all** due paying members annually.
- Next Meeting Dates
 - Fall Membership Meeting - September 24th 9:30 to 11:30, Town Hall.
 - Board meetings - September 15, 2022 and October 20, 2022
- Upcoming Events
 - No events
- Meeting Close - 5:06 pm, motion to close by David, second by Pete and unanimous approval.

Follow-up Meeting - August 19th at John's house, 3:30pm.

Attending - John, Steve, Pete and Russ

Primary purpose - planning for the Fall Membership Meeting on September 24, 2022. John confirmed that the meeting room at town hall is reserved. John will speak with Kyle regarding setting up Zoom and suggested we consider a Power Point presentation.

- Pledge of Allegiance
- Welcome comments - John
- One quest Speaker -suggestions include:
 - Debra Whitcraft - NJ Maritime Museum.
 - Rick Bushnell - Re-claim the Bay.
 - Representative from ALO or the LBI Health Department.
 - Steve Steiner- The Surfflight Theatre.
 - Christine Rooney - International Film Festival.
- Introduce the Board Members – John. He also suggested having a picture with all the Board Members posted on the website.
 - Each Board Member provide brief update. Suggested that Donn provide update on Community Watch if Carol is unable to attend the meeting.
- The Mayor confirmed intention to attend.
 - Pete suggested the board come up with issues and confirm the list with the Mayor prior to the meeting.
 - Windmills.
 - Flooding and the project to install control valves.
 - Beach Replenishment.
 - Ninja course, Shuttle service app and plan for 2023 recreation events.
 - Water meter update on base rate and usage rates.
- Board Elections - John
 - Present nominees put forward by the Board.
 - Request that any members interested in joining the Board to contact us.
- Gifts – with BBTA logo. Suggested budget \$500 (100 members @ \$5 per item). One suggestion was Beach-chair tags. John will advise some other items.
- Refreshments
 - Town will provide coffee/tea service
 - Food - Russ will order and pick up 5 dozen doughnuts from Marvel and John will see, if possible, to order Philly Pretzels.

Meeting ended 5pm.