

Brant Beach Taxpayers Association

Board Meeting

July 21, 2022

Meeting Held at - John Fiore's home
Called to Order – 3:30 pm

Member		Attending
John Fiore	President	Y
Steve Havelka	Vice President	
Russ Johnson	Secretary	Y
Pete Potochney	Member at Large	Y
Ben Tonti	Membership	Y
Anne Johnson	Beautification	Y
David Herron	Strategic Plan, Treasurer	Y
Donn O'Brien	Community Watch	Y
Carol Formica	Web Chair	Y

- Approval of Minutes
 - Minutes from June 16th, 2022 - motion to accept by David, second by John and unanimous approval.
- President's Report
 - BBTA will donate \$200 to the August 2, 2022 "Night Out". Also noted that we donated \$250 to LBT Parks and Recreation last year.
 - The Board should target two groups for unpaid dues:
 - 1- former members that have not yet paid (approximately 150). John/Pete to follow-up. Communication points; do not need to volunteer to be a member, residents need a voice and more members give BBTA more leverage.
 - 2- new property owners.
 - The mayor indicated interest in attending the fall membership meeting. John will invite the other commissioners.
- Secretary's Report Russ
 - No update
- Treasurer's Report - David
 - Bank Balance - Beginning \$6,954.21, Ending \$9,642.55
 - Expenses \$508.37 - Postage \$46.40, Printer ink \$86.97 and website maintenance \$375.00
 - Revenues \$3,196.71 - Membership dues \$2,416.71 and Donations, contributions in excess of the \$25 annual dues charge, \$780.00.
 - Carol mentioned that TD Bank has the Zelle online payment option, David will follow-up.
- 1st Vice President's Report (John reported for Steve)
 - Beautification - Anne
 - Will contact volunteers to maintain the two welcome signs.
 - Pete raised the issue of the weeds at the Post Office.
 - LBI Consolidated School Board – Anne
 - No update
 - Community Watch/Face Book - Carol
 - Now have 72 families participating and 402 Face Book followers.

- John advised that Shore Builders uses pictures of the Brant Beach Welcome signs on their page. He intends to write a letter to Shore Builders.
 - Government Relations - Donn
 - After discussions with Mayor Mancini, the township council will again have a “pre-meeting” starting with September meeting.
 - History of Brant Beach Project - continuing research and developing the outline. Plan to meet with Reilly Sharp, Historian for the Barnegat Lighthouse Museum, in early August.
 - Strategic Planning - no update.
- 2nd Vice President’s Report Membership/Marketing - Ben
 - Discussed adding a volunteer page on the website, possibly listing names, but subject to obtaining permission from each volunteer. David will work with Jeff.
 - Discussed surveying the membership for feedback on projects they liked/didn’t like and suggestions of other improvement projects. John noted that the Holgate Taxpayers Payers Association (HTPA) uses Survey Monkey and suggested contacting Rand Pearsall for more information. David and Russ to follow-up.
- Old Business
 - Retired Flag Box - John noted that Typestry should have the plaques.

New Business

- Volunteers - Ben and David will draft a letter to the 33 members that have indicated interest in volunteering. The Board plans to have welcome event for them this fall.
- Website - suggested new tabs;
 - Volunteering - listing committees and contact person.
 - About US - Bylaws, Budget and Board Meeting Minutes.
 - Projects - In process and long range.
 - Join US - for new members.
- Next Meeting Date
 - Board meeting - August 18th and September 15th 3pm, locations TBA.
 - Fall Membership Meeting - September 24th 9:30 to 11:30, Town Hall.
- Upcoming Events
 - “Night Out” - August 2 5pm, Bayview Park.
- Meeting Close - 4:45 pm, motion to close by David, second by Steve, unanimous approval.