

Brant Beach Taxpayers Association

Board Meeting Minutes

June 16, 2022

Meeting Held at - LBT Town Hall Meeting Room

Called to Order - 2 pm , followed by the Pledge of Allegiance

Member	Position	Attending
John Fiore	President	Y
Steve Havelka	1 st Vice President	Y
Russ Johnson	Secretary	Y
Pete Potochney	Member at Large	Y
Ben Tonti	2 nd Vice President Membership	Y
Anne Johnson	Beautification	Y
David Herron	Strategic Plan, Treasurer	Y
Donn O'Brien	Government aCommunity Watch	Y
Carol Formica	Web Chair, Community Watch	

President's Report - John

- Introduced Pete Potochney, new Member at Large

Secretary's Report - Russ

- Minutes from May 5 and May 21, 2022 unanimously approved on motion to accept by David, second by Anne.
- The Board approved keeping the IRS 501(c)(3) registration as Brant Beach Taxpayer Association.
- Established an account at Staples in Manahawkin, registered with copy of our ST-5 (NJ Sales Tax Exemption). Handed out copies of the ST-5 document to several board members.
- In process of setting up an account with Google Workspace for Nonprofits. We can use this free service to archive our documents on-line, e.g., minutes, Bylaws, filings with the IRS and NJ Treasury etc.
- Working on Google Mail Merge to automate emails incorporating information/data from the membership file.

Treasurer's Report (financial summary attached) - David

- May Finance Report
 - Bank balance \$6,954
 - Expenses \$2,050 ; \$1,400 mailing, \$300 Donation to Surf City Volunteer Fire Department
 - Total revenues \$4,675; \$3,670 Membership dues, \$740 Donations (contributions in excess of \$25 membership dues), \$275 Refund from IRS for second filing for 501(c)(3)
- The Board approved policy whereby expenditures within the annual budgeted amount do not need prior board approval. Expenditures exceeding the annual budgeted amount require approval by at least two other board members.

1st Vice President's Report - Steve

- The township does not allow bikes to be chained to the railings on beach entrances. Steve identified 12 streets where racks could be set up; 31st, 32^W, 38th, 44th, 51st, 58th, 60th, 62nd, 65th, 70th, 71st and 72nd). Suggested the Board select several of those for the township to install bicycle racks.

Committee Reports

Beautification - Anne

- Steve waiting to hear from the Mayor/Kyle regarding approval for new plantings by the Dolphins at 68th street.

Liaison to Board of Ed - Anne

- Board is implementing various security measures at the school.

Community Watch - Carol

- Currently 71 member families participating. Carol is checking if it is possible for outside organizations to donate to the National Night Out in August. If so, our donation would be on behalf of Lt Hartmann.

Facebook - Carol

- Currently 398 Facebook members and our site has been very active.

Government Relations - Donn

- The township may have approved construction of temporary American Ninja course to be erected on the beach south of the pavilion at Bayview Pier. It was suggested that Donn inquire with the mayor or council to confirm and provide more details which will be shared with the members.
- Will contact Kyle regarding the extensive weeds on the bike lane on the ocean side of Ocean Blvd.
- John noted that the JCTA is involved with organizing a training program for firefighter.

Strategic Planning - David

- Planned update in September.

Volunteers

- Ben and David will draft a letter to the 33

2nd Vice President's Report Membership/Marketing - Ben

- Membership stands at 404. Discussed goal to increase membership to at least 50% of total Brant Beach Taxpayers (approximately 900). John and Pete will draft some talking points for our use in encouraging non-members to join.
- Going forward will be easy to identify new property owners via the "Deed Date Field" in the county's taxpayer file.
- To date more members paid by check vs PayPal, payments still being received. PayPal has an option to respond to us with a message. Another method of communication with the membership.
- Approximately 170 members did not respond to the renewal request notice sent out in May. Plan to send follow-up email, by July 1, 2022. Part of the communication is July 31st deadline for membership dues (in advance of the Fall Membership Meeting (David and Ben).
- In September the Board will send all members an email thanking them for contributions. Best practices are to send to each person/business contributing - regardless of amount (David, Russ and Ben).
- John intends to submit letter to the Sandpaper regarding the new Retired Flag Box along with a picture of Steve and Claire Kinane (the graphic designer).

Old Business

Steve

- Retired Flag Box - Bill McNerney will repair the top of the Retired Flag Box. There was a 4x increase in flag drops over the past 3 years. American Legion performs an annual dignified retirement ceremony. Flags are properly folded and burned and the ashes are buried.

- History Project - Donn continues to gather materials, goal is 150 subjects. Board members encouraged to submit ideas to him and Donn and noted that we need a volunteer designer. Steve, John and Donn plan to meet with Reilly Sharp later this month. Reilly is the Historian for the Barnegat Lighthouse Museum.

New Business

- John suggested the board consider using the web site and/or Face Book to solicit feedback from members on projects they liked/didn't like, suggestions of other improvement projects.
- Volunteers - Ben and David will draft a letter to the 33 members that have indicated interest in volunteering. The Board intends to organize a welcome event.
- Steve suggested 2 new projects; assess the condition of the emergency posts on the edge of the beach at each street and cleanup the Bayview Peir/apply a gull retardant. These have been added to the project list.
- Next Meeting Dates
 - July 21st & August 18th Board meetings will be online, times to be decided
 - September 15th Board meeting 2pm at the LBT Town Hall Meeting Room
 - September 24th Fall Membership meeting 9:15 am at the LBT Town Hall Meeting Room
- Upcoming Events
 - None
- Meeting Close - 4:15 pm , motion to close by David , second by Steve, unanimous approval.