

Brant Beach Taxpayers Association

Board Meeting Minutes

May 10, 2022

Meeting Held at - LBT Town Hall Meeting Room

Called to Order - 2 pm , followed by the Pledge of Allegiance

Member		Attending
John Fiore	President (interim)	Y
Steve Havelka	Vice President	Y
Russ Johnson	Secretary	Y
Bob Innocenzi	Member at Large	N
Ben Tonti	Membership	Y
Anne Johnson	Beautification	Y
David Herron	Strategic Plan, Treasurer	Y
Donn O'Brien	Community Watch	Y
Carol Formica	Web Chair	N

- Approval of Minutes from April 21, 2022
 - Motion to accept by David, second by Anne and unanimous approval
- President's Report
 - BBTa Bench at Bayview Park - bench ordered. Discussions continue with VFW regarding a flag pole at the end of the dock.
- Secretary's Report
 - Russ will start preparing monthly agenda, coordination topics with each committee
- Treasurer's Report as of April 30
 - Ending balance \$4,329.76
 - Net disbursements for the month \$829.52; liability insurance \$254, IRA filing for 501(c)(3) under Brant Beach Homeowners Association \$275, Website support \$200, Paint for the Flag Retirement Box \$83.12 and misc. for Clean Sweep \$37.40.
- 1st Vice President's Report
 - Beautification - Anne will coordinate the spring clean-up at the two Welcome signs.
 - LBI Consolidated School Board - Anne will attend meeting tonight, nothing to report from last month's meeting.
 - Community Watch - John mentioned he called recently regarding activity near Acme and the police chief acknowledged the Community Watch program.
 - Government Relations
 - Pickle Ball fee and hours a major topic at the recent Commissioners meeting. Mayor reduced fee for residents to \$40. Also, discussed limiting hours and locking courts after hours at 68th street and North Beach Heaven.
 - Two-hour parking limit at the 3 cutouts - communicated as a general limit (all parking spaces), but actually this was just to formally authorize the existing signs posted for several businesses (Pinky's, Stutz Candy and the Island Shop).
 - Strategic Planning
 - David will review/update goals semi-annually at board meetings. Next update will be August or September.

- Business Membership - Steve and John compiled a list of approximately 60 businesses located in Brant Beach. Additionally other businesses would possibly donate.
- Second VP
 - Membership
 - Ben completed reviewing the taxpayer listing from the county and added to our database. Required a manual review, finding duplicates, identifying LLC's etc. Database now stands at 328 members and 910 non-members.
 - Email letter to Members
 - Ben will be using Mail Chimp for the mailing. Working on formatting and testing. He will include board members to test the mailing.
 - Dues collection - letter will include links to the website to join and make payment via PayPal. Additionally, Ben will remove the "No Cash" statement on the draft of the letter. The letter will include a detachable section at the bottom for payment by check.
 - PayPal account is currently Brant Beach Homeowners Association. Working with Jeff Kuhlman to change the name to Brant Beach Taxpayers Association.
 - USPS Mailing to 910 Non-members
 - Contract to print (envelope, letter, membership signup card), stuff and mail, \$1.25 per piece. Total cost approximately \$1,200.
 - We will order an additional 200 membership signup cards, cost approximately \$30.
 - Plan to design a tri-fold brochure to send to new residents
 - Website - Jeff Kuhlman charges \$50 per hour. A goal is to enlist a volunteer to help re-design and maintain the website.
- Old Business
 - NJ Sales Tax exemption – approved May 5th, certificate should be received within 3 weeks. Russ will follow-up if not received by May 26, 2022.
 - County of Ocean Cultural & Heritage Commission approved a grant for \$1,000 for a display of the history of Brant Beach. Based on Steve's recommendation, we will seek permission to set up the display in the area between the bocce courts and the water fountain at 68th Street. The board will need to file a Final Report to the County by January 10, 2023.
 - JCTA "Island Wide Cleanup" May 7th - canceled due to weather, may be re-scheduled in July.
 - Retired Flag Box - the box is completed and we will unveil it at the May 21st membership meeting and then place at Town Hall to replace the existing box. Township will clean up the old box and move to Veterans Park.
 - IRS 501(c)(3) - at the suggestion of our legal counsel, Russ submitted another approval request under legal name Brant Beach Homeowners Association. The initial application was under the DBA Brant Beach Taxpayers Association.
 - NJ Sales Tax Exemption (ST-5) - approved by the state on May 5th. The notice advised that if we don't receive the ST-5 Certificate within 3 weeks to send email request to exemptorganization.taxation@treas.nj.gov. Russ will monitor and follow-up if not received by May 26, 2022.
- New Business

- Steve suggested we develop an inventory of projects -Russ will maintain it. First suggestion is installing a series of plaques on the railing at Bayview Park. The plaques would have information about the wildlife found in the bay.
- Next Meeting Date
 - May 21st 10:30 am to Noon - Membership meeting at the Brant Beach Yacht Club (attached listing of assignments)
 - June 16th 2pm - regular monthly Board Meeting
 - July 21st and August 18th - undecided if we will have monthly Board Meetings
- Upcoming Events
 - Nothing to report
- Meeting Close - 4:15 pm , motion to close by David , second by Steve, unanimous approval