

Brant Beach Taxpayers Association

Board Meeting Minutes

March 17, 2022

Meeting Held at - Town Hall Meeting Room
Called to Order - 2:10 pm followed by Pledge of Allegiance

Member		Attending
John Fiore	President (interim)	Yes
Steve Havelka	Vice President	Yes
Russ Johnson	Secretary	Yes
Bob Innocenzi	Member at Large	
Ben Tonti	Membership	Yes
Anne Johnson	Beautification	Yes
David Herron	Strategic Plan, Treasurer	Yes
Donn O'Brien	Community Watch	Yes
Carol Formica	Web Chair	

- Approval of Minutes
 - Minutes from February 17, 2022 - motion to accept by David, second by Steve and unanimous approval
- President's Report
 - John suggested developing budgets for projects and donations to local groups. Previously donations were made to St Francis food bank, Ship Bottom Fire Department and LBT PBA.
 - The board approved a \$300 donation to St Francis food bank, motion by Steve, second by John, unanimous approval
- Vice President's Report
 - Steve attended an online presentation by Southern Ocean Chamber of Commerce regarding a new grant program - streamlined application program for smaller nonprofit organizations. He proposed that we apply for \$1,000 grant the for a three-billboard display of the history of Brant Beach. He will contact "Typestry" for a quote. Two additional steps required to apply for the grant:
 - must file as a vendor in order to receive a grant, if approved. Russ will complete that process.
 - The organization must have an ADA policy. Steve drafted it, pending board approval. As secretary, Russ will keep a copy once approved.
- Treasurer's Report
 - Disbursements \$158.07, no deposits for the month and ending balance \$5,459.28
 - David will update the list of charities and amounts that we have donated to
- Membership Admin Report

- Updating the email notification process from “Join Us” link on the website. Ben is primary administrator, John and Steve will monitor.
- Facebook/Community Watch
 - No update
- Strategic Goals
 - # 3 – Establish a tier level membership program - Steve, John
 - Steve presented proposal for membership with 3 tiers. After discussion, 5 options for membership were agreed upon- \$25, \$50, \$75, \$100 and Other. Approved on a motion by Steve, second by Anne and unanimous approval.
 - Steve will draft wording for the 2022 membership communication.
 - # 5 – Establish a volunteer coordinator and create a base on volunteers - David, Ben
 - Drafting a communication asking for volunteers. Ben has a field on the membership excel file to track.
 - Board members requested to provide monthly updates on strategic goals.
- Beatification/Community Development
 - John will request a quote from Celestine for a couple of Holly trees or Crepe Myrtles to plant next to the dolphin statue at 68th street.
- Old Business
 - In process of applying to New Jersey for tax exempt status.
 - Received approval from the IRS as federal tax exempt under Internal Revenue Code Section 501(c)(3), December 9, 2021.
 - BBHO was incorporated in New Jersey, August 19, 2004. This included providing a copy of the original bylaws.
 - In 2021 we applied for and NJ approved DBA (Doing Business As) as Brant Beach Taxpayers Association and the board approved new bylaws on September 17, 2021
 - John contacted Strasser & Associates to get a legal opinion if we would have to dissolve the BBHO organization and file to New Jersey to incorporate as BBTA with the new bylaws. Awaiting final decision, but initial impression is that would not be necessary.
 - New Flag Box - Steve advised construction will be completed by next week. The graphic designer working on it and have 3 volunteers to paint.
 - LBI Surfing lessons - issues with the additional traffic on 31st Street. John did speak to the chief of police and will advise LBI Surfing owner.
 - Membership and Taxpayer listing - Ben was able to work with an Ocean County employee to extract a file of taxpayers. File will contain all information we want and updated files easily obtained directly from the Ocean County website.
- New Business
 - Donn raised the issue of road conditions and traffic lights
 - the section of 72 E leaving the island between Long Beach Blvd and the LBI Hotel. John offered to contact NJ DOT to see what is planned and timing

- Traffic lights not set to turn back on until a week before Memorial Day. It's a safety issue for both pedestrians and cars with the steady increase in traffic. John advised the blvd is a county road. This has been brought up to the town before.
- Next Meeting Date
 - April 21, 2022
- Upcoming Events
 - May 7th - the JCTA sponsoring the first annual "Island Wide Clean Up", 9am to 12pm. John will get more details. BBTA plans to participate.
- Meeting Close - 4:50pm, motion to close by Anne, second by Donn, unanimous approval

FINAL