

# Brant Beach Taxpayers Association Board Meeting Minutes February 17, 2022

**Meeting Held at - Virtual**  
**Called to Order - 2 pm**  
**Pledge of Allegiance - recognition**

<b>Member</b>		<b>Attending</b>
John Fiore	President (interim)	Yes
Steve Havelka	Vice President	Yes
Russ Johnson	Secretary	Yes
Bob Innocenzi	Member at Large	No
Ben Tonti	Membership	Yes
Anne Johnson	Beautification	Yes
David Herron	Strategic Plan, Treasurer	Yes
Donn O'Brien	Community Watch	Yes
Carol Formica	Web Chair	Yes

- Approval of Minutes
  - Minutes from January 20, 2022 - motion to accept by Anne Johnson, second by Carol Formica and unanimous approval.
- President Report
  - Noted that other boards have executive members and committee heads. Suggested the BBTA board consider.
- Vice President Report
  - The new membership strategic committee began working on proposals for the board. Under consideration;
    - 3 tiers; \$25, \$50 and \$100, names - other than gold, silver and bronze
    - Drafting descriptions for how the funds are used, to be posted on the Facebook page.
- Finance Report - Treasurer
  - A new format presented which includes the following information:
    - beginning/ending balance in the checking account
    - detail for expenses and donations for the month
    - Summary expenses and donations, by line item, for the annual budget, year-to-date amounts and current month amounts.
- Membership Admin Report
  - Posted the notice for the International Lighthouse Film Festival to the website.
- Facebook/Community Watch
  - Some community watch members suggested establishing Block Captains.

- Able to monitor count of views on Facebook, the International Lighthouse Film Festival notice has been viewed 188.
- Received some inquiries regarding posting of information/reviews of contractors. After a general discussion the board decided against it.
- Donn O'Brien raised some issues with the mayor
  - The temporary bathrooms at 68<sup>th</sup> street could be more attractive – visitors commonly take pictures in the area. Donn was advised that the town is considering permanent facilities.
  - Recent Township meetings were very short - without and commissioners' reports. These were added at the last meeting.
  - The section of road on route 72 leaving the island is in terrible shape, however it is a state road and the township has little control.
  - Raised the issue last year that with the steady increase in traffic in the off season it is a safety issue only having two traffic lights on the Blvd.
    - The board may consider gathering membership feedback using a survey tool such as Survey Monkey.
- Beautification
  - Anne Johnson reported on the February Board of Education meeting. Besides general agenda items, noted that the state removing masking mandate in March.
  - Anne Johnson advised the Christmas Decorations purchased for the 32<sup>nd</sup> street sign came to \$22.95.
- Strategic Planning
  - Each board member has selected one or two goals to work on. Each goal committee will select a chair to facilitate progress.
- Old Business
  - John Fiore
    - Bill Strasser to advise, by end of the week, if we are required to file a new "Articles of Incorporation" with NJ under new name Brant Beach Taxpayers Association. We will hold off filing annual tax returns for NJ and IRS.
      - The board has an existing account with NJ (next filing due in August 2022).
      - Russ Johnson advised that he established an account for the electronic e-post card IRS filing (form 990-N) - will share with Ben Tonti.
    - Benches at 68<sup>th</sup> street pier – the VFW will pay for a flag pole and the town will provide two benches. The board to design a plaque for one of the benches.
  - Steve Havelka
    - New Flag Box is being built and a recent Penn State graduate, with a degree in graphic design, volunteered to design it. Steve Havelka will request draft of the design(s) to be approved.
  - Ben Tonti

- Taxpayer data file - still waiting to hear from the Ocean County Administrator if we can get the price lower than the initial \$250 quoted by the vendor. John Fiore will make a follow-up call.
- Next Meeting Dates - Town Hall Court room
  - BBTA Board Meetings 2pm - 4pm. Third Thursday of the month; 3/17, 4/21, 5/19, 6/16, 7/21, 8/18, 9/15, 10/20, 11/17 and 12/15.
  - General Membership Meetings 9am - noon
    - Spring - possible dates May 14, May 21 or June 11. Board to decide before next meeting. June 4<sup>th</sup> conflict with the Lighthouse Film Festival.
    - Fall - Saturday September 17
- Meeting Close - 2:55 pm , motion to close by Russ Johnson, second by Anne Johnson, unanimous approval.